

## **NEW**

### **Products for 2012 and beyond**

Dear friend of Tunto,

Things are looking excellent for Tunto in 2012, and we've already had a brilliant start into the year. Sit back and take a couple of minutes to see what's up in the world of Tunto.

#### **New products and technologies for 2012**

While we're constantly coming up with ideas and concepts for the products and innovations, we still adhere to the world-renowned, distinct Tunto tradition of combining wood with the latest technology. We've got some amazing new launches in preparation for 2012.

#### **Mikko Kärkkäinen**

Tunto is lead by founder, owner and designer **Mikko Kärkkäinen**; a unique and timeless style of his own has made him globally respected, award-winning designer.

Mikko's passion is to create unique designs that feel just right and make a difference, while maintaining a touch of the Scandinavian aesthetics which all the legendary Finnish designers are known for.

With Tunto, Mikko aims to dive even deeper into innovative and timeless design and come up with innovative creations that combine wood and modern technology – all in the unique spirit that has earned Tunto its worldwide fame.

#### **Tunto products**

##### **LED1**

The award-winning LED1 lamp combines modern technology, wood and timeless design. The touch-sensitive switch gives a true feel of the material and finishing of the lamp. LED1 has received several awards, including the prestigious international red dot award in product design in 2009, the Good Design award in 2009, the Green Good Design award in 2010 and a Deutsche Designpreis nomination in 2010.

##### **LED2**

LED2 takes the distinctive design and innovative technology of Tunto onto a new level, providing eye-catching, sophisticated illumination for all kinds of spaces. The subtle, touch-sensitive switch technology gives a true feel of the material and finishing of the lamp. LED2 has received several awards, including the coveted international red dot award in product design in 2010, the Green Good Design award in 2010 and a Deutsche Designpreis nomination in 2011.

## **LED4**

LED4 provides excellent lighting possibilities to all kinds of work spaces, leisure rooms, shop interiors and beyond. LED4 illuminates the space efficiently and with sophistication. LED4 received the international red dot award in product design in 2011.

## **LED28 Fix/Pendant models**

LED<sub>28</sub> provides sophisticated illumination for all kinds of spaces. It is ideal for any interior where there is need for efficient high-quality lighting and classic minimalistic design. Choose from three thin, versatile models with multiple size options. Available in walnut or ash, perfected with an elegant organic oil wax finish.

**The Fix model** gives a forward-facing light and can be easily and subtly attached to a wall or ceiling. Available in four different lengths.

**The Pendant model** offers three different lengths, providing plenty of variations for lighting different interiors, from dining tables to offices.

## **LED40 Fix/Pendant models**

LED<sub>40</sub> provides sophisticated illumination for all kinds of spaces. It is ideal for any interior where there is need for efficient high-quality lighting and classic minimalistic design.

Choose from two versatile models with multiple size options. Available in walnut or ash, perfected with an elegant organic oil wax finish.

**The Fix model** can be easily and subtly attached to a wall or ceiling. Available in five different lengths. Choose between forward or downward-facing light.

## NOVELTIES 2012

### **LED8 PowerKiss**

Tunto and the Finnish company PowerKiss have joined forces to create a new, innovative interior light, bravely expanding the philosophy of merging design and technology. The new **LED8 PowerKiss** lamp combines effective lighting with the ability to charge mobile devices wirelessly: the innovative PowerKiss technology enables the lamp's surface to be used for wire-free charging.

The LED8 PowerKiss suits any desk or surface from offices to hotel rooms, lounge environments and other modern interiors. It works anywhere where there is need for wireless charging, effective lighting and eye-catching design.

## **Tunto Butterfly O1**

The new **Butterfly O1** is a lot more than just a lamp – it can be used as an interior design element in multiple ways. The most distinctive aspect of the Butterfly O1 is the all-new OLED technology, which is the next step into the future from traditional LED lights. OLED is an extremely versatile technology that is transparent, diffuse or reflective, resulting in spectacular light applications that make any room unique. OLED offers new possibilities for integrating lighting technology as part of the product design, resulting in ultra thin, flexible and timeless lighting solutions.

The Butterfly O1 lamp matches perfectly with the distinguished Tunto style, offering simple and elegant aesthetics for the modern home.

## **UPM**

### **Innovative wireless NFC technology and Tunto**

We're proud to announce that future Tunto products will feature the ground-breaking NFC technology, providing instant wireless communication between mobile devices and physical objects with the aid of so-called smart tags. For example, a user can instantly change multiple settings or receive data to their device by just sweeping the device close to the object – in our case, for example, a Tunto desk or bedside table lamp. We're partnering with UPM and implementing their NFC chips into our new products. For more about UPM's NFC technology, click [here](http://www.upmrfid.com/rfid/upm_nfc-rfid-technology). (*linkki: [http://www.upmrfid.com/rfid/upm\\_nfc-rfid-technology](http://www.upmrfid.com/rfid/upm_nfc-rfid-technology)*)

Read more [www.upmrfid.com](http://www.upmrfid.com)

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